

OUTC19 | SPONSORSHIP PACKAGE OPTIONS:

PLATINUM PACKAGE | \$10,000 (ONLY 1 available)

- *Monday Evening Reception Sponsor*
 - One (1) 1-2 minute open mic opportunity
 - Two (2) 5-day Conference Badges
 - One (1) full page (7.5" x 7.5"), full color advertisement in our program guide provided to all conference attendees
 - One (1) *pre-event* "Sponsored Tweet" (written by sponsor) on our Twitter channel (subject to OU's approval)
 - One (1) *during-event* "Sponsored Tweet" on our Twitter channel (subject to OU's approval)
 - One (1) *during-event* "Mention" on social media (specifically: Twitter, Instagram and Facebook)
 - Ad slot in One (1) OU-sent email to all attendees (pre-event) [Specs tbd]
 - Profile on our conference website including a 50 word description, logo, list of specialties, link to website, and key contact information
 - Verbal recognition during opening session on Monday morning
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DIGITAL PACKAGE | \$5,000 (ONLY 1 available)

- WiFi Sponsor – Sponsor-determine SSID and Password (subject to OU's approval)
 - One (1) 5-day Conference Badge
 - One (1) half page (7.5" x 3.75"), full color advertisement in our program guide provided to all conference attendees
 - One (1) *pre-event* "Sponsored Tweet" (written by sponsor) on our Twitter channel (subject to OU's approval)
 - One (1) *during-event* "Mention" on social media (specifically: Twitter, Instagram and Facebook)
 - Profile on our conference website including a 50 word description, logo, list of specialties, link to website, and key contact information
 - Verbal recognition during keynote presentation/welcome
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GOLD PACKAGE | \$3,000 (ONLY 1 available)

- *Sunday Welcome Reception Sponsor*
 - One (1) 1-2 minute open mic opportunity
 - One (1) 5-day Conference Badge
 - One (1) half page (7.5" x 3.75"), full color advertisement in our program guide provided to all conference attendees
 - One (1) *pre-event* "Sponsored Tweet" (written by sponsor) on our Twitter channel (subject to OU's approval)
 - One (1) *during-event* "Mention" on social media (specifically: Twitter, Instagram and Facebook)
 - Profile on our conference website including a 50 word description, logo, list of specialties, link to website, and key contact information
 - Verbal recognition during opening session on Monday morning
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SILVER PACKAGE | \$1,200 (ONLY 4 available)

- *Sponsored breakfast or lunch with company logo on signage*
 - Early bird pricing on Conference Badges
 - One (1) half page (7.5" x 3.75"), full color advertisement in our program guide provided to all conference attendees
 - One (1) *during-event* "Mention" on social media (specifically: Twitter, Instagram and Facebook)
 - Profile on our conference website including a 50 word description, logo, list of specialties, link to website, and key contact information
 - Recognition during opening session on Monday morning
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BRONZE PACKAGE | \$500 (Unlimited available)

- One (1) quarter page (3.75" x 3.75"), full color advertisement in our program guide provided to all conference attendees
- Profile on our conference website including a 50 word description, logo, list of specialties, link to website, and key contact information
- Recognition during opening session on Monday morning



2019 OmniUpdate

User Training Conference

April 14 – 19, 2019

SPONSORSHIP AGREEMENT FORM

To confirm your sponsorship at the 2019 OmniUpdate User Training Conference, please complete this form and return it by email to marketing@omniupdate.com. Sponsorship opportunities will be filled in order of when the forms are received – first come, first served. Once we receive the form, we will send out an invoice for your desired selection.

Thank you for helping make OUTC19 the best conference yet!

SPONSOR INFORMATION

Company Name	
Primary Contact and Title	
Address	
City/State/Zip	
Phone Number	
Email Address	
Twitter Name/Handle	

Signature _____ Date: _____

SPONSORSHIP PROGRAM SELECTION

All sponsorship opportunities include recognition during the opening session, your company profile on the conference website and an advertisement in the program guide provided to all attendees.

- Platinum Package – *Monday Evening Reception Sponsor* | \$10,000
- ~~Digital Package – *WiFi Sponsor* | \$5,000~~ **SOLD**
- ~~Gold Package – *Sunday Welcome Reception Sponsor* | \$3,000~~ **SOLD**
- ~~Silver Package – *Breakfast or Lunch Sponsor* | \$1,200~~ **SOLD**
- Bronze Package – *¼ Page Advertisement, Website Profile, Opening Session Recognition* | \$500

IMPORTANT INFORMATION

PROGRAM GUIDE: Program guide advertisement must be submitted no later than **March 14, 2019** for review and approval. Please submit the advertisement in jpg, pdf or png formats. This program guide will be provided to all conference attendees.

SPONSORED TWEET: Information provided will be written by the sponsor and placed on our Twitter channel (subject to OU's approval) before the event. Information including handle must be received no later than **February 22, 2019**.

CONFERENCE WEBSITE: Please provide a 50 word description, logo, list of specialties, link to website, and key contact information no later than **February 22, 2019**.

QUESTIONS? Please contact Linda Faciana at 805-484-9400 x 237 or lfaciana@omniupdate.com.