

OUTC19 Schedule

Sunday, April 14, 2019				
5:00 PM – 6:30 PM	Welcome Reception and Registration Check In (Sponsored by Beacon)			
Monday, April 15, 2019				
7:45 AM – 9:00 AM	Registration Check In			
8:00 AM – 9:00 AM	Breakfast (Sponsored by Stamats)			
9:00 AM – 10:00 AM	Lances Introduction			
10:00 AM - 10:30 AM	Refreshment Break			
10:30 AM – 12:00 PM	Focusing on You: How Your Peers Are Problem-Solving and Planning for the Future			
12:00 PM – 1:00 PM	Lunch (Sponsored by Donoughe Design)			
12:00 PM – 1:00 PM	Focus Group Lunch Session - Salon VI			
ROOMS	General Session (Grand A - D)	Grand F - G	Grand E	Garden 4
1:00 PM – 1:45 PM	Design, Develop, and Implement for OU Campus Components Daniel Niemann West Valley College Cory Madden OmniUpdate	Build a Model for Effective Content Production Matt Herzberger Ruffalo Noel Levitz	Self-Hosted to SaaS: Achieving High Availability During a Disaster Eric Li Wharton County Junior College	Using Focus Groups to Fill in Gaps on Your Website Charley Allen Murray State University
2:00 PM – 2:45 PM	Countdown to Launch, Even Astronauts Need a Checklist Phil Pelanne NewCity	E-Expectations: Findings and Implications for Your Website Stephanie Geyer Ruffalo Noel Levitz	Using Google Lighthouse to Find a Faster Website Joe D'Agostino Stockton University	Analytics, Please: Helping Departments Understand the Data Nathan Gerber Utah Valley University
2:45 PM – 3:15 PM	Refreshment Break			
3:15 PM – 4:00 PM	Creating Accessible Documents 101 Rebekah Wright Southwest Baptist University	Mastering the Analytics Essentials: Turn Basic Data into Action Josh Dodson VisionPoint	Give People Strategy and Process, Not Just CMS Templates David Poteet	How to Create a Culture of Data Driven Decisions Christoph Trappe Stamats
4:15 PM – 5:00 PM	Unlocking Keywords: Finding Phrases & Using them Wisely Caroline Roberts iFactory	Web Accessibility Training Plan for Content Contributors Norma Campbell Fashion Institute of Technology	Save the Trees: Going from a Print-Based to Online Catalog Phil Hamer Allan Hancock College	Captioning the World: Making Websites Accessible April Bruscher Montana State University Billings
6:30 PM – 10:00 PM	Dinner at 5th Rooftop Bar			

Tuesday, April 16, 2019

7:45 AM – 9:00 AM	Registration Check In			
8:00 AM – 9:00 AM	Breakfast (Sponsored by) mStoner			
Rooms	General Session (Grand A - D)	Grand F - G	Grand E	Garden 4
9:00 AM – 9:45 AM	Communication: The Key for a Successful Website Project Brian Johnson Tacoma Community College	That Sheet's Amazing: Using Content Inventories for Redesign, Migration, and Quality Control Laura Lehman Eastern Mennonite University	Tame the Beast! Managing Web Accessibility with Data Analysis Tess Dailey Modern Tribe	Mastering Content Management: Making Technology Part of the Team Rachael Frank Gravity Switch
10:00 AM – 10:45 AM	Redesign Timelines: Setting Realistic Expectations Red Rooster	Using OU Campus and APIs to Power Internal (portal) Sites Nathan Gerber Utah Valley University	Website Health Management Keana Lynch Beacon	Web (First) Impressions are Everything Aaron Blau Converge
10:45 AM – 11:15 AM	Refreshment Break			
11:15 AM – 12:00 PM	Product Roadmap with Kimberly Prieto (General Sesion Grand A -D)			
12:00 PM – 1:00 PM	Lunch (Sponsored by Barkley REI)			
12:00 PM – 1:00 PM	Focus Group Lunch - Salon VI			
Rooms	General Session (Grand A - D)	Grand F - G	Grand E	Garden 4
1:00 PM – 1:45 PM	Creative Problem-Solving through Design Thinking Morgan Bibbs University of Arkansas	GDPR and Clery Act Compliance Eric Turner Mt. San Antonio College	Developer Meeting and Q&A Session	Implementing a Site for Content-Based Marketing Amber Myrick West Hills Community College District
2:00 PM – 2:45 PM	Building a UX Toolkit Brick by Brick Wayne Espinola/Jessica Rasmussen University of South Florida	Audits and Inventories: How To Mise en Place Your Website Redesign Christina Olivas San Jose State University	Developer Meeting and Q&A Session (Continued)	Training CMS Users in a Decentralized Environment Megan Ross Michigan Technological University
2:45 PM – 3:15 PM	Refreshment Break			
Rooms	General Session (Grand A - D)	Grand F - G	Grand E	Garden 4
3:15 PM – 4:00 PM	3 Easy Steps to Digital Content Accessibility Kelly Bostick University of Arkansas	Integrating External XML Data with OU Campus Page Content Craig Tommola Hope College	Implementing Schema Information for Google in OU Campus Wesley Howard Harper College	Level Up your CSS Skillset Brenden Sparks San Jose State University
5:30 PM - 6:30 PM	Focus Group Dinner - Salon VI			

Wednesday, April 17, 2019

7:45 AM – 9:00 AM	Registration Check In			
8:00 AM – 9:00 AM	Breakfast			
Rooms	GRAND E	GRAND F	GRAND G	GARDEN 4
9:00 AM – 10:30 AM	Basic HTML	Introduction to OU Campus	XSL From The Ground Up	XSL API for Tag Management
	Lead: Kelly Leaveck	Lead: Brian Laird	Lead: Yves L'empereur	Lead: Cory Madden Aki Yamamoto
10:30 AM – 10:45 AM	Refreshment Break			
10:45 AM – 12:15 PM	Basic HTML Continued	Account and Site Setup	XSL From The Ground Up CONTINUED	Using Modern HTML & CSS Features
	Lead: Kelly Leaveck	Lead: Christopher Zack	Lead: Yves	Lead: Shahab Lashkari
12:15 PM – 1:15 PM	Lunch			
1:15 PM – 2:45 PM	Components Inside and Out	Accessibility in Today's Web World	XSL From The Ground Up CONTINUED	Exploring Gadgets
	Lead: Brian Laird	Lead: Christopher Zack David Morton	Lead: Yves	Lead: Alok Somani
2:45 PM – 3:00 PM	Refreshment Break			
3:00 PM – 4:30 PM	RSS Archiving	Accessibility in Today's Web World	XSL From The Ground Up CONTINUED	Exploring Gadgets
	Lead: Robert Kiffe	Lead: Christopher Zack David Morton	Lead: Yves	Lead: Alok
5:30 PM - 9:00 PM	Hackathon Grand Ballroom E			

Thursday, April 18, 2019

7:45 AM – 9:00 AM	Registration Check In			
8:00 AM – 9:00 AM	Breakfast			
Rooms	GRAND E	GRAND F	GRAND G	GARDEN 4
9:00 AM – 10:30 AM	Ready, Set, Report	Deciphering Your Design Files: The Basics of CSS	Editing Existing Templates	PCF Data Outputs
	Lead: Robert Kiffe	Lead: Christopher Zack	Lead: Brian Laird	Lead: Cory Madden, Aki Yamamoto
10:30 AM – 10:45 AM	Refreshment Break			
10:45 AM – 12:15 PM	3rd Party Widgets and Custom Code	Information Architecture	Making XSL-PCF Pages from Scratch	Let's Gather the Data!
	Lead: Robert Kiffe	Lead: Christopher Zack	Lead: Brian Laird	Lead: Cory Madden
12:15 PM – 1:15 PM	Lunch			
1:15 PM – 2:45 PM	Extending Components and Table Transformation Snippets with XSL	Advanced Find and Replace	Making XSL-PCF Pages from Scratch	XSL 3.0 Showcase
	Lead: Robert Kiffe	Lead: Christopher Zack	Lead: Brian Laird	Lead: Cory Madden
2:45 PM – 3:00 PM	Refreshment Break			
3:00 PM – 4:30 PM	Open Workshop: User Interface, Administrator, Basic Developer	Optimizing Content for SEO	Making XSL-PCF Pages from Scratch	Open Workshop: Intermediate and Advanced Developer
	Lead: Pro Services	Lead: Christopher Zack	Lead: Brian Laird	Lead: Pro Services

